

July 1, 2009

To Whom It May Concern:

This letter is to inform you that the National Safety Council (NSC) is proud to have the California Safety Center as an official member and certified NSC Training Center in Northern California.

The National Safety Council is the leading safety organization in the country and the only organization in the world promoting safety in the workplace, in transportation, and in homes and communities. We've been providing safety leadership for more than 95 years. An Act of Congress on August 13, 1953 established the NSC as a federally chartered organization. We have been a leader in driver improvement for more than 45 years and have trained over 65 million drivers in all 50 states in the U.S. and many foreign countries. Over 30% of Fortune 100 companies and all branches of the U.S. Military also use our driver improvement programs. NSC driver improvement programs are accepted in more states than any other driver improvement or driver education program for point reduction, insurance discount, ticket dismissal, corporate training, and driver re-training.

As you may know, motor vehicle accidents are the leading cause of death among ages 16 thru 24 years of age. In addition, each year thousands of young men and women are severely injured in automobile accidents. The California Safety Center is currently focused on implementing the National Safety Council's *Alive at 25* Defensive Driving Program in the Bay Area. We are hoping the courts in this area adapt *Alive at 25* as a court mandated program for young traffic offenders.

Alive at 25 was developed in 1996 and has trained more than 750,000 young people across the nation. *Alive at 25* is a four-hour classroom course focused on young men and women 16 thru 24 years of age (driving permit age is also accepted). It is a highly-interactive program where students learn: they are most at risk at their age of dying in a vehicle collision; how to take ownership for their behaviors; how to recognize all their actions have either positive or negative results; and how moral, ethical, civil and criminal consequences can occur as a result of operating a vehicle. A recent study showed that 98% of *Alive at 25* participants would recommend it to their friends.

Jerome Cobert, Executive Director of the California Safety Center, has a unique blend of experiences that make him a natural choice for implementing *Alive at 25* in the Bay Area. Formerly a classroom teacher, Jerome has 15 years of law enforcement experience; many spent as a school resource officer. He was on the National Safety Council's International Defensive Driving Advisory Committee and is also a former law enforcement explorer advisor.

The National Safety Council hopes that you will help your community participate in this important life saving program that is 100% tuition based so that your community can be actively involved at no cost to you.

Please feel free to contact me with any questions at 630-542-6558 or via email at shelley.mckown@nsc.org.

Best regards,

Shelley McKown
Director, Western Region
Safety & Health Solutions
National Safety Council